



We've Reinvented Midscale Extended Stay.

New construction meets new opportunity with Everhome Suites.



A New, Fresh Take

As experts in Extended Stay, our team identified a large white-space opportunity for fresh lower midscale product. In 2020, we launched Everhome Suites, the first new core midscale brand to enter the category in nearly a decade.



Expertly Designed

Everhome Suites was intentionally designed in collaboration with our owners and property management companies to maximize functionality for the true Extended Stay guest while also leveraging building efficiency and ROI potential.



Growth Opportunity

The Everhome Suites brand is positioned to enter higher barrier to entry markets with strong Extended Stay demand. Investors have taken notice, and we have over 60 properties in development.

FAST FACTS

Type: New Construction

System Size: 18 Open or Under Construction
68 In the Pipeline

Construction Time: 14 Months

76.6%

REVENUE GENERATING
SQUARE FEET



Corona, CA

EVERHOME SUITES™

“We’ve had weekly phone calls with the [Choice Hotels Extended Stay] team where we’ve gone over marketing, construction, development — over every aspect, and we really appreciate the team and all the help you’ve provided us.”



DAVE MARTIN

CEO, Hotel Management and Consulting (HMC)



Newnan, GA

The Easy Way to Extended Stay.

Everhome Suites is proud to be part of Choice Hotels. Leveraging the scale and backing of a global brand along with deep experience in Extended Stay, we champion performance.



Efficient Operating Model

Our operating model is designed to help maximize profitability for owners while delivering a true Extended Stay experience and product that exceeds guest expectations.



Dedicated, Expert Support

Our team of 70+ experts offers real estate expertise, critical site analysis, key supplier relationships and sales, marketing and operations support.



Category Investment & Growth

We continue to invest in new programs, resources and technology capabilities to increase our leadership position within this sector.



CAMBRIA
hotels

Radisson

Radisson

RED
hotels

ASCEND
HOTEL COLLECTION

RADISSON
COLLECTION

RADISSON
Individuals.

PARK PLAZA
BY RADISSON

Comfort

COUNTRY
INN & SUITES

Quality
INN

Sleep
INN

CLARION

clarion
pointe

park inn
BY RADISSON

RADISSON
INN & SUITES

EVERHOME
SUITES

WOODSPRING
SUITES

MainStay
SUITES

Suburban
STUDIOS

EconoLodge

RODEWAY
INN



SCAN TO LEARN MORE

choicehotelsdevelopment.com/extended-stay

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