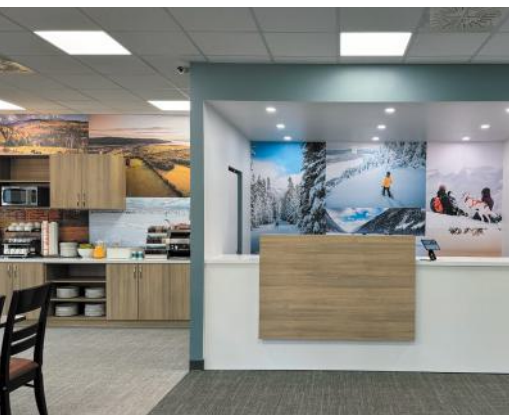




Select Service Brand Powered by Choice Hotels with Contemporary and Flexible Design Standards

- ✔ Ideal for owners who want to strategically reposition their property
- ✔ Flexible Food & Beverage solutions designed to meet elements that matter most to emerging travellers, while helping control costs and the ability to monetize public spaces
- ✔ Strong pipeline growth – surpassed 115 awarded contracts within four years of launch with over 50 open in North America





Fees

Initial Fee: \$35,000 Min; \$300/Room

Royalty Fee: A monthly fee of 4.00% of gross room revenue.

System Fee: A monthly fee of 3.00% of gross room revenue.

Terms: Standard term of the agreement is 20 years with mutual termination dates at years 10 and 15 from the opening date.

To find out more: choicehotelsdevelopment.ca • 905.206.7316 • development@choicehotels.ca

Choice Hotels, with a franchise-first focus and an industry-leading voluntary retention rate, has been committed to providing its hotel owners with the support they need since it launched the country’s first hotel chain in 1941. Today, Choice offers franchisees a suite of proprietary cutting-edge technology solutions and access to the award-winning **Choice University** educational platform, while **Choice Privileges**® drives loyalty from a growing base of 56 million+ members. From pre-opening to grand opening and every day forward, Choice provides hotel owners with world class resources to help them maximize the return on their investment.

CATEGORY

Midscale

TOTAL SYSTEM SIZE

70+ hotels open or under development worldwide

BRAND HIGHLIGHTS

- Contemporary design touches
- Curated Food & Beverage
- Modern fitness essentials
- On-demand connectivity for guests

TYPE

Conversions



To find out more visit ChoiceHotelsDevelopment.ca, call 905.206.7316, or email development@choicehotels.ca.

Unless otherwise noted, all figures and statistics in this document are from internal data of Choice Hotels International, Inc. and/or Choice Hotels Canada Inc. data. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels Canada Inc. The provision of a Franchise Disclosure Document is not an offer to sell a franchise or a commitment by Choice Hotels Canada Inc. to enter into a franchise agreement with the recipient of the Franchise Disclosure Document.