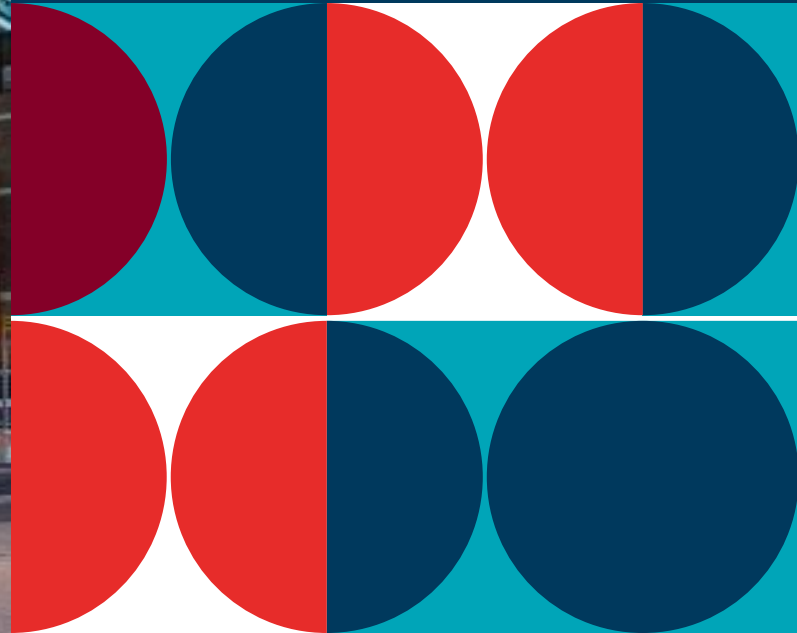




CLARION™

BY CHOICE HOTELS

GET TOGETHER HERE.





Clarion Collection Hotel Tapetfabriken
Nacka, Sweden



Clarion Collection Hotel Grand Bodø
Bodø, Norway





STRATEGIC REPOSITIONING FOR: Full-service properties

SEGMENT: Upscale

TARGET GUEST: Discerning leisure and business

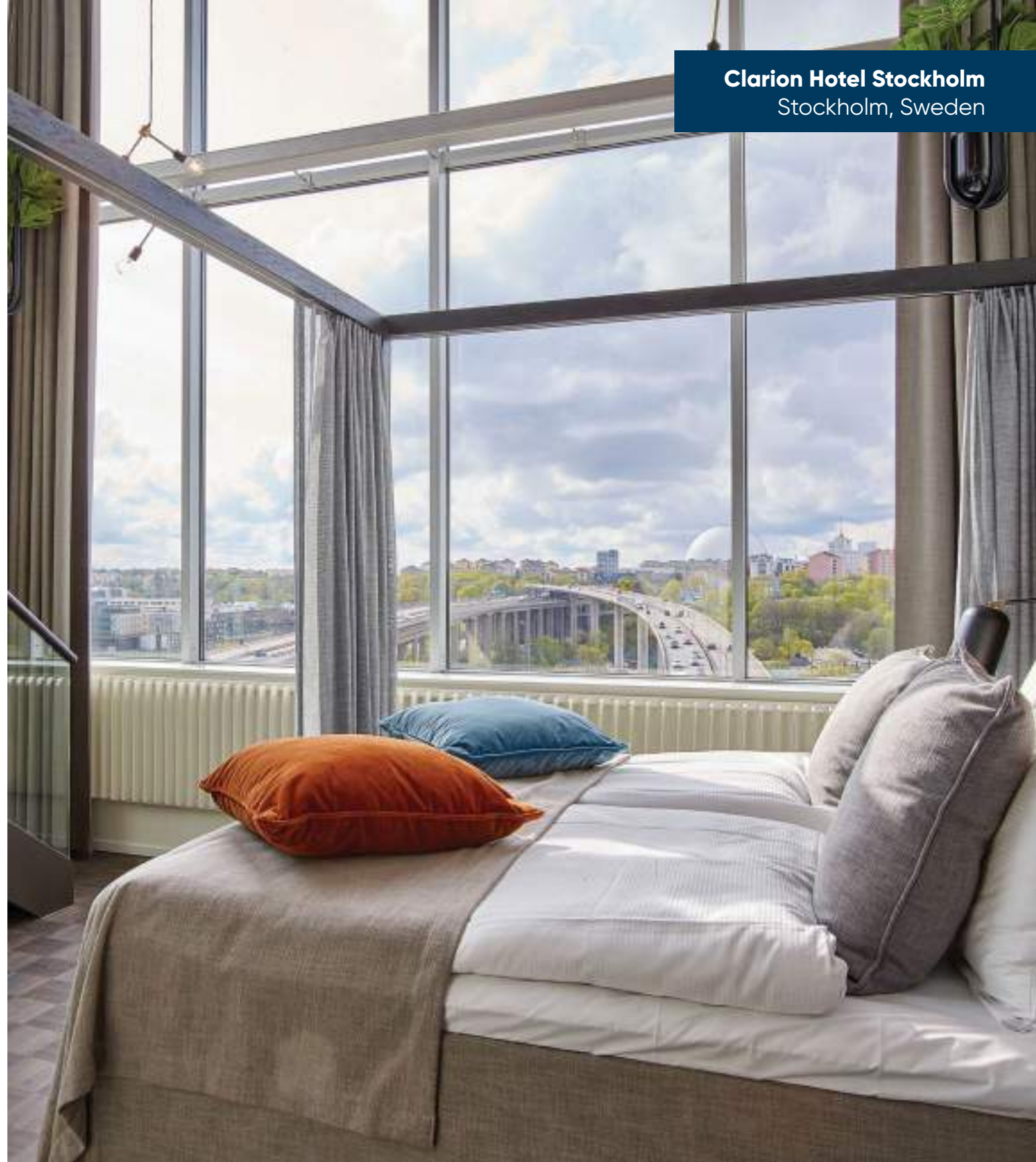
Perfectly positioned for both leisure and corporate travellers, the Clarion™ range delivers upscale accommodation, service and facilities to the discerning leisure and business guest staying in city and regional locations.

Encompassing a stylish collection of hotels, suites and resorts, this internationally recognised brand covers 15 countries and 315 locations, with a growth that honours the high standard of service that keeps guests returning.

The Clarion brand is ideally placed to benefit from a range of expanding travel and market opportunities, matched with the ability to extend individual reach through Choice Hotels™ powerful global sales and marketing network.







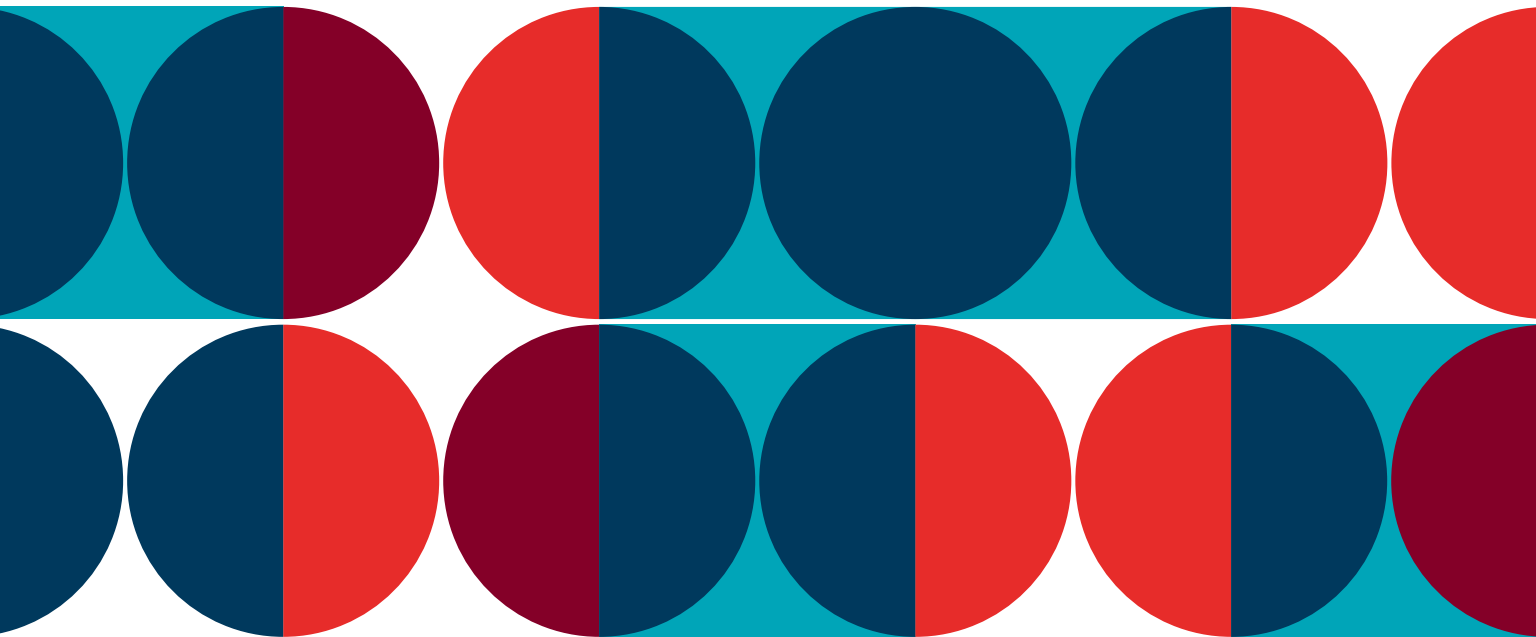
Clarion Hotel Stockholm
Stockholm, Sweden

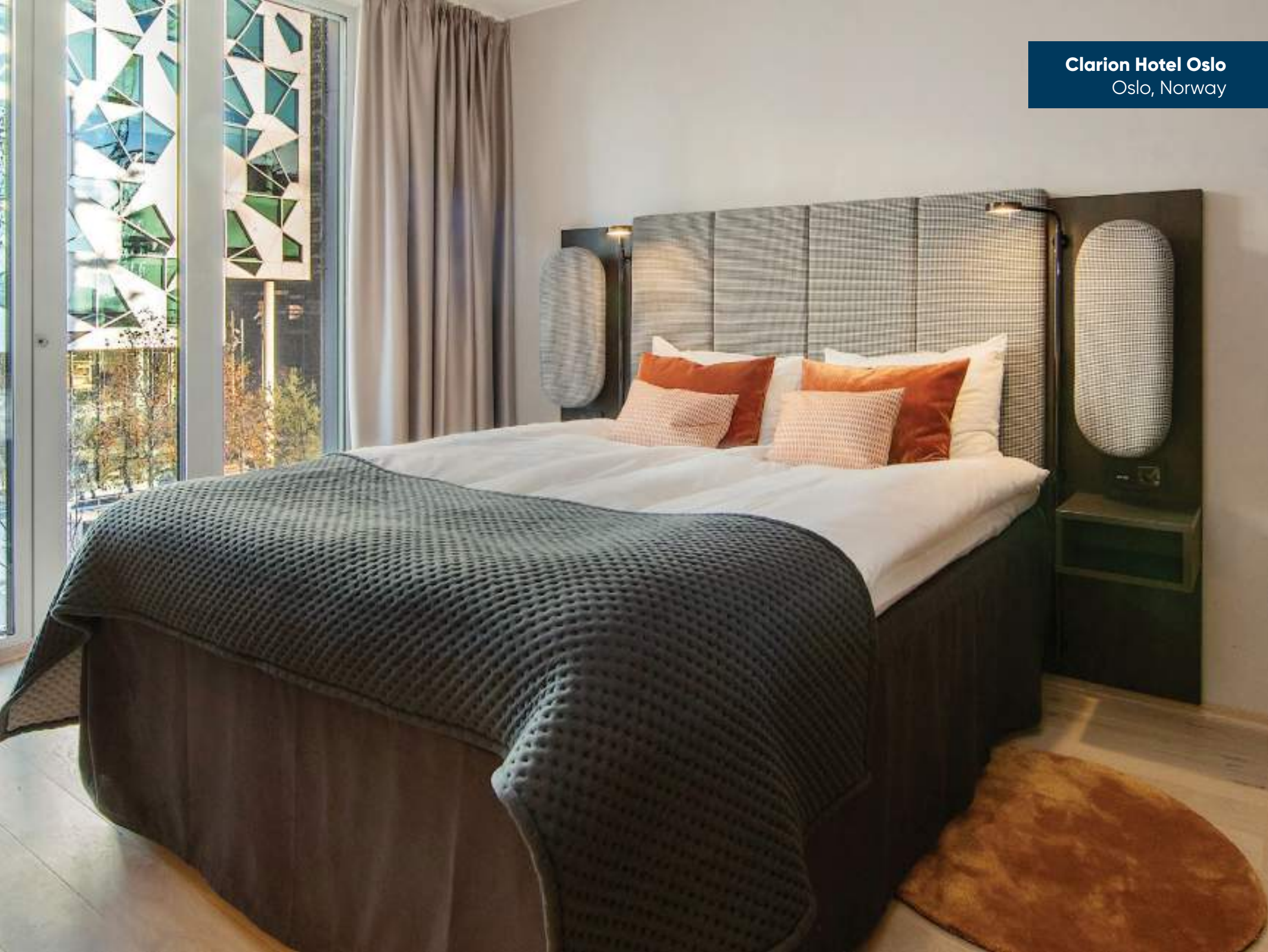
BRAND HIGHLIGHTS

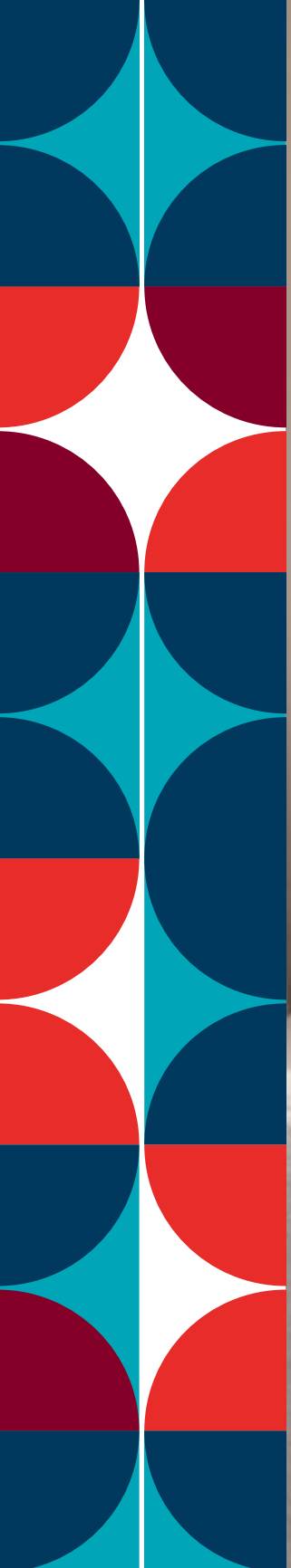
Internationally recognised brand covering 15 countries and 315 locations.

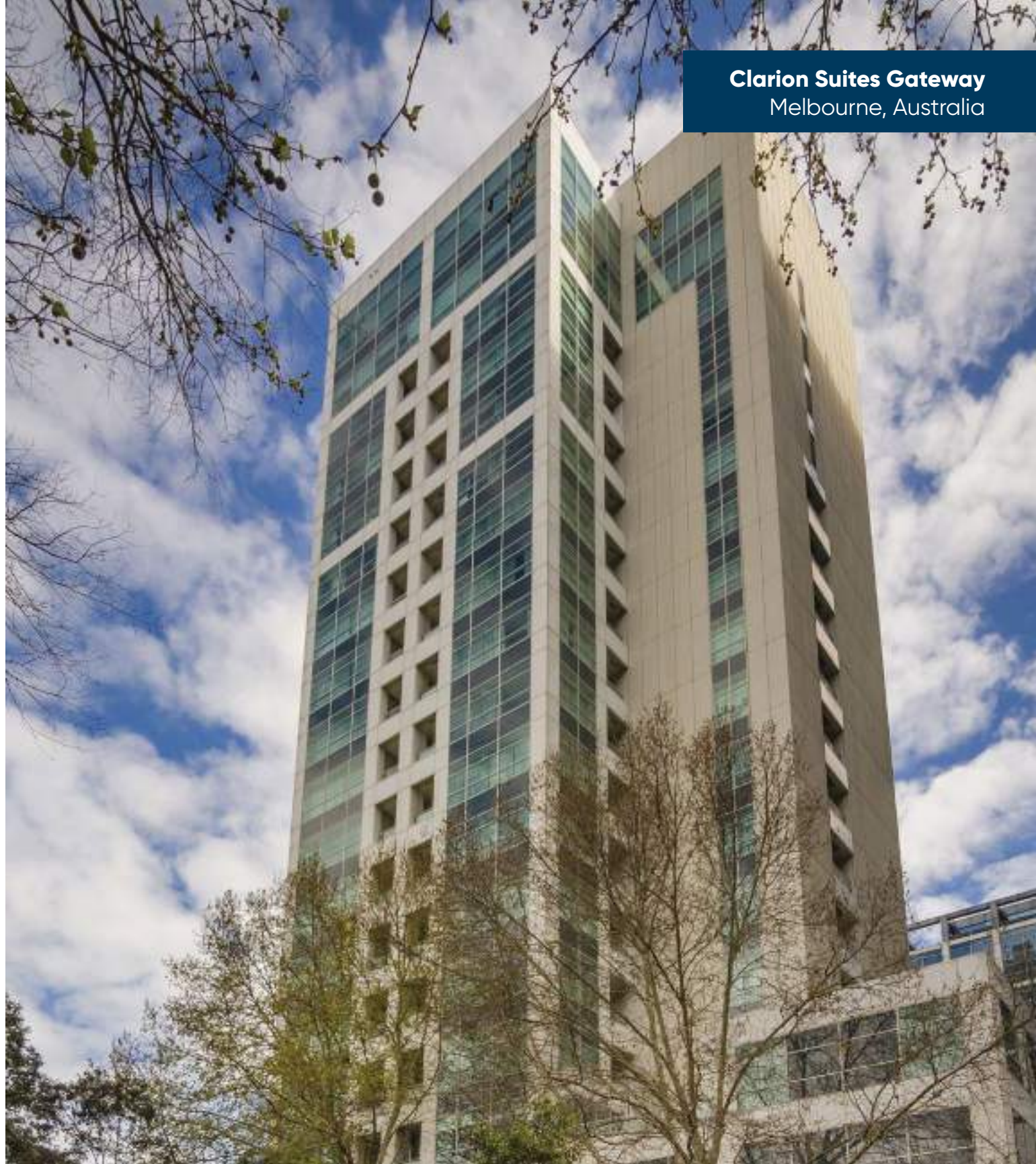
Gives owners the ability to take advantage of Choice Privileges™ the award winning loyalty program of Choice Hotels with 50+ million members globally, and over 530,000 in Asia-Pac.

Allows access to booking engines and training support provided by Choice Hotels.









Clarion Suites Gateway
Melbourne, Australia

Clarion Hotel The Hub
Oslo, Norway





50 Million+

Choice Privileges
members worldwide

530,000+

Choice Privileges
members in Asia-Pac

7,500+

Choice Hotels
worldwide

315+

Clarion locations



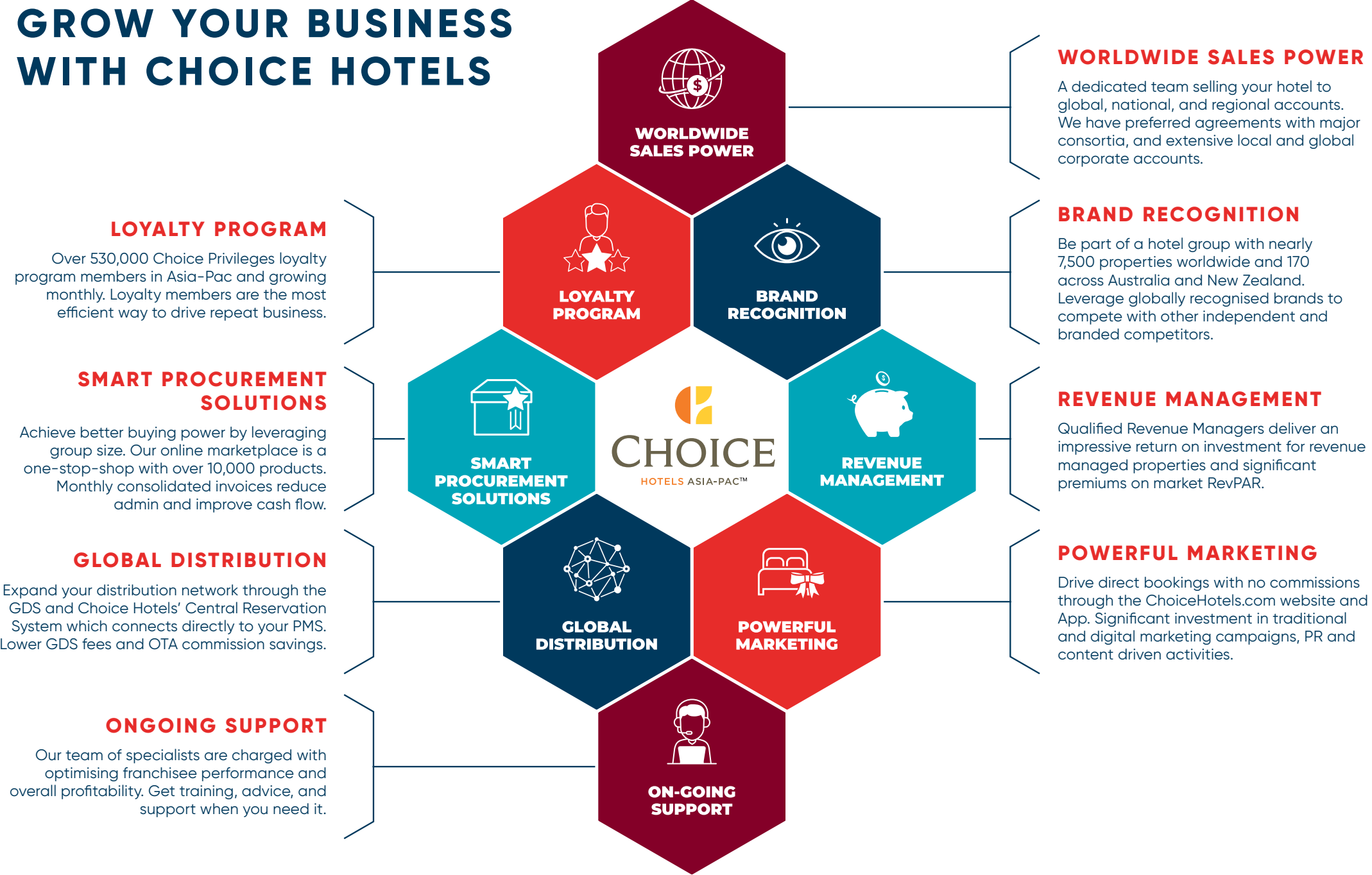




Clarion Hotel Golden Horn
Istanbul, Türkiye



GROW YOUR BUSINESS WITH CHOICE HOTELS



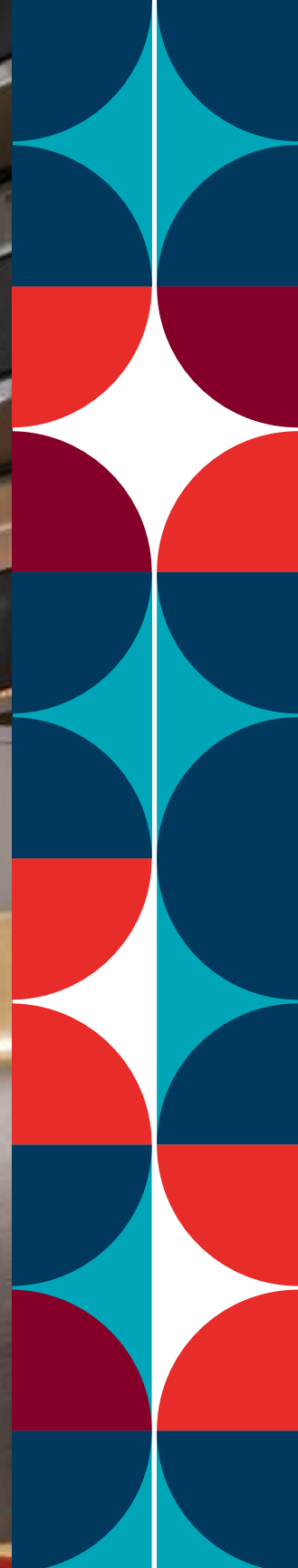
Clarion Hotel Anaheim Resort
Anaheim, United States of America





 **CLARION HOTEL**
BY CHOICE HOTELS

616



Clarion Hotel Istanbul Mahmutbey
Istanbul, Türkiye



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