

  
**COUNTRY**  
INN & SUITES®  
BY RADISSON



# I LOVE THIS COUNTRY

Country Inn & Suites® by Radisson offers warm hospitality, attentive service and exceptional amenities that our guests love. As a leading upper-midscale brand with over 450 locations in operation and under development, Country Inn & Suites is a smart investment built with the future in mind.

## Generation 4 Hotels

- ✓ Average Occupancy Rate: **61.1%\***
- ✓ Average Daily Room Rate: **\$112.00\***
- ✓ Total Choice Enterprise Contribution: **79.4%\***

## FAST FACTS

CATEGORY	Upper Midscale
TYPE	New Construction
TOTAL SYSTEM SIZE	450+ hotels open or under development worldwide





Country Inn & Suites offers friendly service, distinctive amenities, a like-home experience, and a cozy and welcoming atmosphere that brings our guests back stay after stay. As a leading hospitality brand in the upper midscale segment, now backed by the powerful resources and support of Choice Hotels, the Country Inn & Suites family of properties deliver a timeless take on genuine hospitality at over 450 U.S. locations.



At Choice Hotels, what unites us with our franchisees is our shared belief that tomorrow will be, even better than today. We know that self-determination matters, but that together, we are greater than we are alone. That you can be in business for yourself without being by yourself. Today, Choice Hotels offers franchisees a suite of proprietary cutting-edge technology solutions and access to the award-winning **Choice University** educational platform. And the **Choice Privileges** rewards program from a growing base of **65 million members**. From pre-opening to grand opening and every day forward, Choice Hotels provides hotel owners with world class resources to help them maximize the return on their investment.



\*Source: See Country Inn & Suites Disclosure Document dated April 1, 2024, Item 19. Data stated above reflects year-end 2023 figures. Of the 249 Generation 4 Hotels included, 98 (39.4%) met or exceeded the ADR for these Generation 4 Hotels; 126 (50.6%) met or exceeded the Average Occupancy Rate for these Generation 4 Hotels; 120 (48.2%) met or exceeded the Total Choice Enterprise Contribution for these Generation 4 hotels. INDIVIDUAL RESULTS MAY VARY.

Unless otherwise noted, all statistics are from internal data of Choice Hotels International, Inc. This advertisement is not an offering. For New York: an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: Country Inn & Suites #F-1559. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 915 Meeting Street, Suite 600, North Bethesda, MD 20852 or at Development@ChoiceHotels.com.