



A Premier Economy Brand

- ✓ Conversion and design flexibility tailored to each individual property
- ✓ **ChoiceMAX:** Leverage the scale of Choice Hotels and enjoy access to the state-of-the-art, award winning system that helps you manage your business by evaluating potential impacts such as inflation.
- ✓ Competitive fee structure and industry-leading reservation system
- ✓ Cost-effective, cloud-based property management system
- ✓ Backed by the power of Choice Hotels® - 58.8% total Choice enterprise contribution*

FAST FACTS

CATEGORY	Economy
TYPE	Conversions
TOTAL SYSTEM SIZE	Nearly 750 hotels open or under development worldwide





At Choice Hotels, what unites us with our franchisees is our shared belief that tomorrow will be, even better than today. We know that self-determination matters, but that together, we are greater than we are alone. That you can be in business for yourself without being by yourself. Today, Choice Hotels offers franchisees a suite of proprietary cutting-edge technology solutions and access to the award-winning **Choice University** educational platform. And the **Choice Privileges** rewards program from a growing base of **65 million members**. From pre-opening to grand opening and every day forward, Choice Hotels provides hotel owners with world class resources to help them maximize the return on their investment.



CAMBRIA
hotels

Radisson

Radisson

RED
by Radisson

ASCEND
HOTEL COLLECTION

RADISSON
COLLECTION

RADISSON
Individuals.

PARK PLAZA
by Radisson

Comfort

COUNTRY
INN & SUITES
by Radisson

Quality
INN

Sleep
INN

CLARION

clarion
pointe

park inn
by Radisson

RADISSON
INN & SUITES

EVERHOME
SUITES

WOODSPRING
SUITES

MainStay
SUITES

Suburban
STUDIOS

EconoLodge

RODEWAY
INN

CHOICE
privileges.



SCAN TO LEARN MORE
[choicehotelsdevelopment.com/
brands/#econolodge](https://choicehotelsdevelopment.com/brands/#econolodge)

**Source: See Econo Lodge Franchise Disclosure Document dated April 1, 2024, Item 19. Data stated above reflects year-end 2023 figures. For the 633 hotels that were included in the 2023 performance sample, 310 hotels or 49% met or exceeded the Total Choice Enterprise Contribution presented. INDIVIDUAL RESULTS MAY VARY.

Unless otherwise noted, all statistics are from internal data of Choice Hotels International, Inc. This advertisement is not an offering. For New York: an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: Econo Lodge #F-3576. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 915 Meeting Street, Suite 600, North Bethesda, MD 20852 or at Development@ChoiceHotels.com.